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# AI Voice Cloning

## AI Voice Cloning Might be the Next Big Scam. What it is and how to protect yourself and your loves ones

**A**rtificial Intelligence Voice Cloning is a process that involves training an AI model on a large dataset of someone's voice recordings. The model then learns to mimic the speaker's voice, tone, and intonation, and can generate new speech that sounds just like the person.

Scammers are using AI voice cloning to impersonate people, such as family members or business associates, to trick their victims into giving away sensitive information or money.

The scam works by using a synthetic voice that sounds like the person they are pretending to be, which makes it difficult for the victim to identify the deception.

Scammers sometimes use AI voice cloning to create a fake voicemail or message, claiming to be a bank or credit card company.

How can you protect yourself?

The best way to protect yourself from AI voice cloning scams is to be vigilant and take steps to verify the identity of the person on the other end of the line.

- Come up with a code word: Agree on a secret code word or phrase with your loved ones or business associates that you can use to verify their identity. If they call and ask for help, ask them for the code word before providing any information.
- Don't give them information right away: If someone calls you and asks for personal information, don't give it out right away. Ask for their name and the reason for the call. If they claim to be from a company, ask for their phone number and extension, and hang up! Tell them you will be calling back and then call back from a verified phone number. Same with your friends and family. Hang up and call back using the contact information you have on file.
- Ask smart questions: Ask questions that only the real person would know, such as personal anecdotes or information about your last conversation. If the person on the other end of the line can't answer these questions, it may be a sign that they are not who they claim to be. Ask about private information someone couldn't pick up from social media.
- Be skeptical: If you receive a call from an unfamiliar number or person, be skeptical. Scammers often use robocalls or spoofed phone numbers to make their scams seem more legitimate. If you're unsure who is calling, let it go to voicemail and call back using your contact information on file.

If at any time you feel like you have become a victim of a scam, call 911 and report it!!